

Privacy Policy

Who we are

Our website address is: <https://www.hlaamadison.org>.

What personal data we collect and why we collect it

The Madison Hearing Loss Association of America (HLAA) is committed to protecting the privacy of its visitors. Information gathered through the HLAA website (hlaamadison.org) is used to monitor our site's effectiveness and to respond to your questions and requests.

Opinions expressed in articles appearing on this website are those of the author. Mention of goods or services in advertisements or articles does not imply HLAA endorsement, nor should exclusion suggest disapproval.

Through this website, we collect information about the domain name (i.e., .com, .net, .edu, .gov) of a visitor's server (the name of the internet service provider's computer that funnels traffic to the internet) but use it only for measurement purposes. These measurements provide website statistics, such as the number of visitors, "hits" and most visited pages. Knowing how the site is used helps us improve the user's experience. The data we collect are totals of those visiting from a domain and not information on individual visitors. These statistics do not reveal personal information.

Email addresses provided to us through registration on our site, our message boards, our email newsletter mailing list, or when making a donation are used to distribute advocacy alerts, electronic newsletters, or announcements. We do not automatically collect email addresses or other personal information unless you provide it. You will be given the option to unsubscribe from receiving email notifications from us at any time.

Madison HLAA does not sell, trade, or rent personal information about its website visitors, members, or donors.

By using the Madison Hearing Loss Association of America website, you consent to the collection and use of the information described above. Any changes to this policy will be posted.

Revised February 2024 — Subject to change without notice.