

2026 Walk4Hearing Wisconsin Sponsor Packet



**Partnering for Community,
Engagement and Impact**

Why We Walk

Since 2006, Walk4Hearing has been HLAA's flagship event, building community and inspiring people to take charge of their hearing health. Across the country, our Walks unite local organizations, businesses, and families to help fund essential community resources. On Walk Day, participants connect with hearing care professionals, explore new technologies and supports and share experiences that promote understanding and belonging.

Wisconsin Walk4Hearing

Sunday, June 7, 2026

Warner Park
2930 N Sherman Ave
Madison, WI 53704

of walkers: 150

Total raised: \$26,955

of alliances: 3

Past Local Sponsors:

Wisconsin Relay Service
Diglo
UW Health
Medical College of Wisconsin - Froedert
Hearing Out Loud
Rybak's Real Estate
Children's Theater of Madison
Kwik Trip
Tweet Garot Mechanical Inc
Wisconsin Academy of Audiology



Four Reasons to Sponsor a Walk4Hearing Event



Make a Difference

Walk4Hearing is the Hearing Loss Association of America's (HLAA) community in action, bringing people together, breaking down barriers, and empowering everyone with hearing loss to succeed. Our walks bring hope, connection, and understanding, reminding participants that they never have to face hearing loss alone.



Show Your Support for the Community

Sponsoring the Walk4Hearing event provides an opportunity to support a cause that affects many families in your local area and across the nation.



Make an Impact

HLAA leads impactful awareness campaigns, provides education and support, and advocates for communication access, quality health care, and the rights of people with hearing loss. Working alongside our network of 120 chapters and state organizations, we strive daily to improve the well-being and dignity of individuals with hearing loss.



Help Lead the Way

Partnering with Walk4Hearing helps HLAA reach more people with hearing loss. As a local sponsor, you will show your dedication to hearing health and boost your presence in the community. Your support will encourage participants to advocate for themselves and others, raising awareness about the importance of hearing health.

Become an HLAA Walk4Hearing Partner

2026 Local Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$500	Supporter \$250
Brand Visibility					
Premier logo on Walk4Hearing t-shirt	X	X	X	X	
Prominent logo and link on the Walk4Hearing website	X	X	X	X	
Included in the welcome email to the walk community	X	X	X		
E-News recognition and social media posts	X				
Community Outreach					
Ability to distribute materials, resources and giveaways	X	X			
Priority support for forming a walk team	X	X			
Walk Day Event					
Tent, resource table with 2 chairs	X	X			
Opportunity to display a banner	X				
Stage recognition on the podium	X				
Resource table with 2 chairs			X		X

Strengthening Connection, Access & Community for People with Hearing Loss



“Walk4Hearing is like stepping out of the darkness of confusion and into the light of empowerment. Every Walk offers a new learning experience and the ability to feel united with people of all ages facing their own hearing loss journey.”

Cynthia Moynihan
Nashville Walk

Local Sponsorship Commitment Form

Partnership Level

Contact Information

Company Name (As you would like to be listed)

Company Website

Contact Name

Title

Address

City, State, Zip

Phone

Email

Commitment Deadline

- To take advantage of all benefits, please submit this form by April 10.

Payment Information

Check enclosed and payable to Hearing Loss Association of America or HLAA.
Please invoice us.

Submission Information

Submit forms and payment to:

HLAA – Walk4Hearing
P.O. Box 736444
Chicago, IL 60673-6444

Send your company logo to walk4hearing@hearingloss.org.

Subject line: [CITY] Local Sponsor

Keeping It Local in Wisconsin

If applicable, add the name of the local/state HLAA Chapter who approached you for the sponsorship:

Hearing Loss Association of America is a tax-exempt, charitable organization and is eligible to receive tax deductible contributions under IRS Code 501(c)(3). Walk4Hearing is a program of HLAA.